

# AKTIVE LEGACY 5K

Presented by   
VISITOR COMPLEX

## SPONSORSHIP PROPOSAL



Stay Connected



[WWW.AKABREVARD.ORG/AKTIVELEGACY5K](http://WWW.AKABREVARD.ORG/AKTIVELEGACY5K)



IPO\_AKA



AKABREVARD

*Pink* IVY   
CORPORATION  
CULTIVATING A STRONGER COMMUNITY

Dear Sponsor,

Pink Ivy Corporation is excited to invite you to *lace up* in support of our **5th Annual AKTive legAcy 5K on Saturday, Feb. 15, 2025, at Viera Regional Park!** This year, we are honored to have the **Kennedy Space Center Visitors Complex** as our Presenting Sponsor, helping drive our shared mission of positively impacting Brevard County.

Pink Ivy Corporation is a non-profit organization dedicated to making a lasting impact in our community. We provide educational support through scholarships, advocate for women's health and safety, and promote social, economic, and environmental well-being for all.

With your support, we can *go the distance* and expand our outreach, positively affecting even more families in Brevard County. Together, we can **cultivate a stronger community.**

For your convenience, a sponsorship packet is enclosed. Sponsorship commitments **received by Saturday, Jan. 25, 2025**, will ensure your organization *crosses the finish line* in our promotional efforts.

Should you require additional information, please contact Kimberly Buckner at 321-305-2295 or [info.pinkivycorporation@gmail.com](mailto:info.pinkivycorporation@gmail.com).

Thank you for your consideration!

With gratitude,

*Myra Martin-Burriss*

Myra Martin-Burriss, President  
Pink Ivy Corporation

*Kimberly Buckner*

Kimberly Buckner, Event Chairman  
Pink Ivy Corporation

### OUR IMPACT



*Over \$530,000  
in Scholarship  
Awards*



*7,372  
Volunteer Hours  
in 2023*



*50-year History  
of Serving  
Brevard County*

PROCEEDS TO BENEFIT SCHOLARSHIP AND COMMUNITY SERVICE. PINK IVY CORPORATION IS A 501 (C)3 NONPROFIT ORGANIZATION. ALL CONTRIBUTIONS ARE TAX DEDUCTIBLE. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800-435-7352) WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE. NO CH42776

# SPONSORSHIP BENEFITS

## **PRESENTING SPONSOR – \$10,000 (ONLY ONE – SECURED)**

Receive the highest level of recognition and exclusive benefits, ensuring maximum visibility, including:

- “Presenting Sponsor” title designation on all event materials (e.g., “AKTIVE LEGACY 5K Presented by [Your Company Name]”)
- Premium company logo placement on:
  - Start/finish line banner
  - Mile markers at one-mile intervals
  - Race shirts
  - Pink Ivy Corporation website (logo linked to your company site)
- Featured across marketing channels (e.g., press releases, social media, interviews, email communications, and online and print media placements)
- Event booth to promote your business and engage with participants
- Sponsor-supplied swag in race bags
- Fifteen (15) complimentary race entries
- Special “thank you” throughout 5K race announcements, including acknowledgment during awards ceremony

## **DIAMOND SPONSOR – \$5,000**

- Company logo placement on:
  - Start/finish line banner
  - Race shirts
  - Pink Ivy Corporation website (logo linked to your company site)
- Featured across marketing channels (e.g., press releases, social media, interviews, email communications, and online and print media placements)
- Event booth to promote your business and engage with participants
- Sponsor-supplied swag in race bags
- Ten (10) complimentary race entries
- Special “thank you” in race announcements

## **PLATINUM SPONSOR – \$2,500**

- Company logo placement on:
  - Start/finish line banner
  - Race shirts
  - Pink Ivy Corporation website (logo linked to your company site)
- Featured across marketing channels (e.g., press releases, social media, interviews, email communications, and online and print media placements)
- Event booth to promote your business and engage with participants
- Sponsor-supplied swag in race bags
- Six (6) complimentary race entries
- Special “thank you” in race announcements

# SPONSORSHIP BENEFITS

## **GOLDEN SPONSOR - \$1,000**

- Company logo placement on:
  - Race shirts
  - Pink Ivy Corporation website (logo linked to your company site)
  - Social media recognition
- Mention of company sponsorship in newspaper/magazine article features
- Event booth to promote your business and engage with participants
- Sponsor-supplied swag in race bags
- Three (3) complimentary race entries
- Special “thank you” in race announcements

## **SILVER SPONSOR - \$500**

- Company logo placement on:
  - Race shirts
  - Pink Ivy Corporation website
  - Social media recognition
- Event booth to promote your business and engage with participants
- Sponsor-supplied swag in race bags
- Two (2) complimentary race entries
- Special “thank you” in race announcements

## **PEARL SPONSOR - \$250**

- Sponsor-supplied swag in race bags
- One (1) complimentary race entry
- Company name on Pink Ivy Corporation website
- Special “thank you” in race announcements
- Social media recognition

## **IVY PATRON - \$100**

- Name listed on Pink Ivy Corporation website
- Special “thank you” in race announcements
- Social media recognition

# SPONSORSHIP COMMITMENT FORM

Thank you for sponsoring the AKtive legAcy 5k. Please complete the following information so we may accurately process your sponsorship commitment. Your generous contribution is tax deductible: Tax ID#: 46-1448797.

Today's Date: \_\_\_\_\_

Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

Please help us recognize your support by filling in the information below.

Website: \_\_\_\_\_ : \_\_\_\_\_ : \_\_\_\_\_

Do you plan to include materials/swag in race bags?\*  Y  N

Would you like a table on race day?\*  Y  N

\*Please refer to your sponsor benefits.

## Sponsorship Level (please check one)

- Presenting Sponsor
- Diamond Sponsor       Platinum Sponsor       Golden Sponsor
- Silver Sponsor       Pearl Sponsor       Ivy Patron

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

By signing this form, you are committing to supply the sponsorship as noted on this form by Saturday, January 25, 2025. Please email this form and high-quality vector .png and .eps logo file (if applicable) to [info.pinkivycorporation@gmail.com](mailto:info.pinkivycorporation@gmail.com) as soon as possible to ensure placement on website, social and print.

### Payment Options

**Online:** [bit.ly/aktivelegacydonations](https://bit.ly/aktivelegacydonations)

**Mail:** Send form and check to: Pink Ivy Corporation Attn: 5K Committee

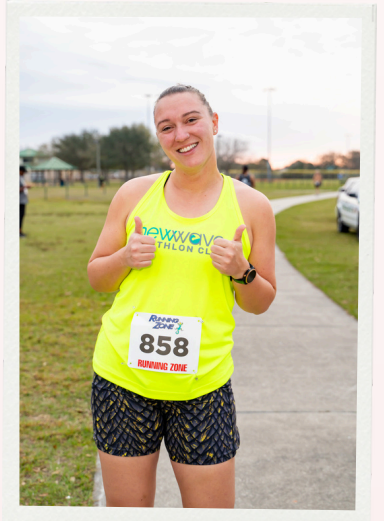
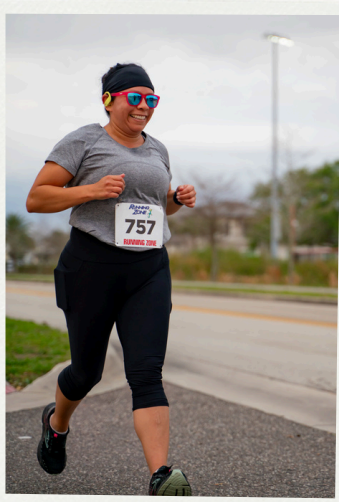
P.O. Box 561047

Rockledge, Florida 32956

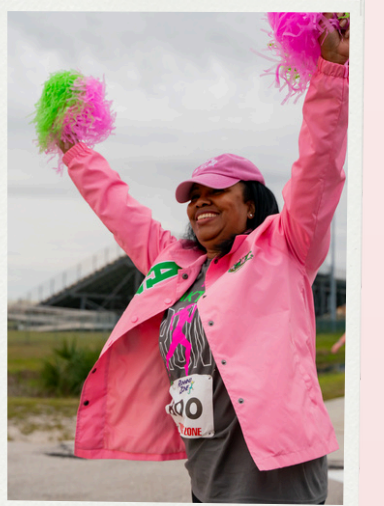
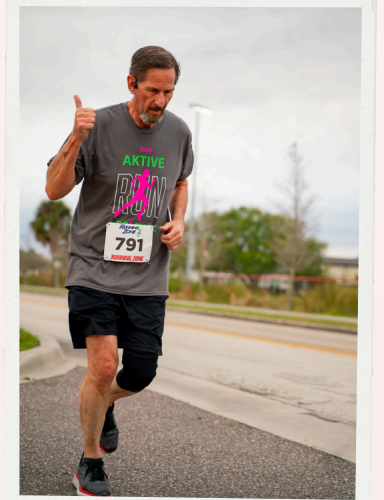
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# THANK YOU!





Pink Ivy Corporation invites you to the

# 5<sup>TH</sup> ANNUAL AKTIVE LEGACY 5K

Presented by



**SATURDAY**  
**FEBRUARY 15,**  
**2025**

**Viera Regional Park - Rotary Pavilion**  
2300 Judge Fran Jamieson Way  
Melbourne, FL 32940

**REGISTER TODAY!**

 [bit.ly/aktivelegacy25](https://bit.ly/aktivelegacy25)



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**CORPORATION**  
CULTIVATING A STRONGER COMMUNITY